

Francine Barone, BA Hons 1st, PhD

Social Anthropologist / Media Ethnographer

cv: francinebarone.com | www: analogdigital.us | ✉ francinebarone@yahoo.com

BACKGROUND

Originally from New York, I hold a PhD and BA Hons 1st in Social Anthropology from the University of Kent. I am interested in all aspects of the human engagement with technology. My current work is primarily aimed at understanding people's everyday computing practices, interactions and activities on the Internet, through social media and via mobile devices. As an urban ethnographer, I emphasize place and locality in my studies of technological change and the socio-cultural impacts of the digital age. In addition to technology, my research interests include consumerism, the dynamics of city spaces, ethnic conflict, and sensory anthropology. My geographic specialization is the northern Mediterranean region and urban environments throughout Europe and North America. In the classroom, I support the innovative use of new and open media to enrich both learning and teaching. I am also a founding member of the Open Anthropology Cooperative and blog at [Analog/Digital](#).

RESEARCH INTERESTS

- ♦ New media and digital lifestyles
- ♦ Urban anthropology
- ♦ Ethnicity, nationalism, immigration
- ♦ Minority language politics
- ♦ Borderlands
- ♦ Consumption and consumerism
- ♦ Sensory anthropology
- ♦ Web historiography
- ♦ Social media
- ♦ Communications infrastructure
- ♦ Mobile technologies
- ♦ HCI, UX, UI design/aesthetics
- ♦ Research methods and ethics

EDUCATION & QUALIFICATIONS

[2006-2010] **PhD (Social Anthropology)**. University of Kent, Canterbury, United Kingdom
Supervisors: Prof. David Zeitlyn (Oxford), Prof. Michael Fischer (Kent)
Examiners: Dr. Vincent Miller (Kent), Dr. John Postill (Sheffield Hallam)

- ♦ Thesis title: *Urban Firewalls: place, space and new technologies in Figueres, Catalonia*

[2002-2005] **BA (Hons) Social Anthropology**. University of Kent, United Kingdom
Qualification obtained: [BA Honours 1st Class](#) (with distinction); ranked top in class.

- ♦ Dissertation title: *Characterizing Roman Catholicism in contemporary Spanish society: An evaluation of religious authority*

[2006] **Spanish Language, Level I**. Adelphi University, Garden City, New York. GPA: 4.0.

CURRENT POSITION

[Ongoing] **Consultant - Social Media and User Engagement**, HRAF (Human Relations Area Files), Yale University, New Haven, CT

EMPLOYMENT & PROFESSIONAL EXPERIENCE

TEACHING EXPERIENCE

Sessional Teacher/Asst. Lecturer, Department of Anthropology, University of Kent, Canterbury, UK:

[Feb-June 2010] SE300: Computing for Anthropologists
[Sept 2009-Jan 2010] SE573: Ethnicity and Nationalism
[Jan-June 2007] SE301: Introduction to Social Anthropology
[Oct 2006-June 2007] SE300: Computing for Anthropologists
[Sept-Oct 2005] SE300: Computing for Anthropologists
[Oct 2003-June 2004] SE300: Computing for Anthropologists (Tutor)

RESEARCH & ASSISTANTSHIPS

[Feb 2014 – May 2015] **Researcher**, [Gone Dark Project](#), Institute of Social and Cultural Anthropology and Oxford Internet Institute, Oxford University, UK [see [publication](#)]

[Jan 2011 – Sep 2014] **Research Associate (Postdoc)**, University of Kent, Canterbury, UK

[Dec 2010-Jan 2011] **Postdoctoral researcher** (for Dr. John Postill, Sheffield-Hallam University/Universitat Oberta de Catalunya) on the project "Media and Social Change".

[May-Sept 2010] **Digital photography archives management** (for Prof. David Zeitlyn), Oxford University.

[Oct 2007-Jan 2009] **Field research in Catalonia, Spain**. Full-time ethnographic fieldwork: "The Internet and mobile technology use in contemporary Spanish/Catalan society".

[June-Jul 2007] **Researcher**. Current approaches to blog research that utilize data mining as a primary methodology. Department of Anthropology, University of Kent, Canterbury, UK [see [publication](#)]

[May-Nov 2005] **Research Assistant** to Prof. David Zeitlyn. Electronic databases of online Cameroonian art trade. Department of Anthropology, University of Kent, Canterbury, UK

[June 2004] **Research Assistant** to Prof. David Zeitlyn. "Commercial Internet usage in Cameroon". Department of Anthropology, University of Kent, Canterbury, UK [see [publication](#)]

WEB DEVELOPMENT/ADMIN & TECHNICAL

[May 2009 - Present] **Administrator/Moderator**, [Open Anthropology Cooperative](#)

[Oct 2009-June 2010] **Web Administrator**. Department of Anthropology, University of Kent

[May-June 2010] **Web Developer**, Anthrodata DPA Project ([anthrodatadpa.org](#)) on behalf of HRAF, Yale University, New Haven, CT

[July 2007-Sept 2007] **Computing Administrator**, Dept. of Anthropology, University of Kent

[May 2005-Nov 2005] [Anthropological Index Online](#) **Data Analyst**. Department of Anthropology, University of Kent, Canterbury, UK

PUBLICATIONS

Barone, F. & K. Hart (In Press 2015). "The Open Anthropology Cooperative: towards an online public anthropology", in S. Pink and S. Abram (eds.) *Media, Engagement and Anthropological Practice* (Berghahn).

Barone, F., D. Zeitlyn and V. Mayer-Schönberger. 2015. Learning from failure: The case of the disappearing Web site. *First Monday* Volume 20, Issue 5 – 4 May 2015. doi: <http://dx.doi.org/10.5210/fm.v20i5.5852> [[web](#)] [[PDF](#)]

Barone, F. 2013. "Race and the public perception of anthropology", *Anthropologies* Issue 18 (May 2013). Full text/discussion: [[web](#)]

Barone, F. 2013. "Fear and loathing in academia", *Anthropologies*, Issue 16 (January 2013). Full text/discussion: [[web](#)]

Barone, F. 2012. Review of *Tuff City: Urban Change and Contested Space in Central Naples*, by N. Dines. *OAC Press/Berghahn* [[web](#)] [[PDF](#)]

Barone, F. 2012. Review of *Netnography: doing ethnographic research online*, by R. Kozinets. *Journal of the Anthropological Society of Oxford Online*. IV(1): 108-112. [[PDF](#)]

Barone, F. 2011. "New media: A case study of Fotolog and changing online/offline leisure practices in Figueres, Spain". EASA Media Anthropology Network. [[PDF](#)]

Barone, F. 2010. *Urban Firewalls: place, space and new technologies in Figueres, Catalonia*. PhD Thesis. United Kingdom: University of Kent, Canterbury. [[Abstract](#)]

Barone, F. 2007. "Current Approaches to Data Mining Blogs", e-Science Institute Wiki (University of Edinburgh). [[web](#)] [[PDF](#)]

Barone, F. and D. Zeitlyn. 2004. "Small ads as first steps to Internet business: A preliminary survey of Cameroon's commercial Internet usage", *First Monday* Volume 9, Issue 9 (ISSN 13960466). doi: <http://dx.doi.org/10.5210/fm.v9i9.1172> [[web](#)] [[PDF](#)]

PEER REVIEW

- ♦ Berghahn Books
- ♦ SAGE
- ♦ Routledge
- ♦ Taylor & Francis
- ♦ Journal of the Anthropological Society of Oxford
- ♦ Graduate Journal of Social Science

CONFERENCES, TALKS & PRESENTATIONS

May 2014. "Rambla 2.0: continuity and change in a Catalan city", Presented at IUAES 2014 (*The Future with/of Anthropologies*), Chiba City, Tokyo, Japan, 15-18 May 2014.

15-29 March 2011. e-Seminar: "Fotolog and changing online/offline leisure practices in Figueres, Spain", [EASA Media Anthropology Network](#). [[PDF](#)]

June 2010. "Studying the Internet: experiences from the field". Presented at the School of Anthropology and Conservation, University of Kent on June 26, 2010.

June 2010. "An anthropological approach to locating the web: methods for studying the impact of new media on- and off-line". Presented at the Postgraduate Research Association's 9th Annual Conference (*The Adventure of Research*) at Canterbury Christ Church University on June 17, 2010. [[PowerPoint](#)] [[Abstract](#)]

July 2007. "The Internet, Mobile Technology and Society in Contemporary Spain". PhD Upgrade Presentation, Department of Anthropology, University of Kent. [[PowerPoint](#)]

PROFESSIONAL MEMBERSHIPS & AFFILIATIONS

- ♦ International Union Of Anthropological And Ethnological Sciences (IUAES)
- ♦ Commission On Urban Anthropology (CUA)
- ♦ Media Anthropology Network [[info](#)]
- ♦ CSAC, Canterbury, UK
- ♦ HRAF, Yale University

AWARDS, GRANTS & DISTINCTIONS

- ♦ [Sept 2007] Fieldwork grant. Department of Anthropology Box-Allcorn Fund, U. of Kent
- ♦ [July 2006] University of Kent Overseas Scholarship 2006/2007 (£2000)
- ♦ [July 2006] University of Kent Departmental Postgraduate Research Bursary in Anthropology (£5500 per annum)
- ♦ [August 2005] University of Kent [Overseas Scholarship 2005/2006](#) (£2000)
- ♦ [July 2005] University of Kent [Departmental Postgraduate Bursary in Anthropology](#) (£2000 per annum)
- ♦ [June 2005] University of Kent Social Sciences Faculty Prize
- ♦ [August 2003] University of Kent Social Sciences Faculty Prize
- ♦ [July 2002] University of Kent [Overseas Scholarship 2002/2003](#) (£2000)

REFERENCES

Prof. David Zeitlyn

Institute of Social and Cultural Anthropology
School of Anthropology and Museum
Ethnography
51 Banbury Road, Oxford OX2 6PE
United Kingdom
email: david.zeitlyn@anthro.ox.ac.uk
Tel: (+44) (0)7914 988025

Prof. Michael Fischer (doctoral supervisor)

Department of Anthropology
Marlowe Building, University of Kent
Canterbury, Kent CT2 7NR
United Kingdom
email: mike@fischer.md
Tel: (+44) (0)1227-764000 extn. 3144

Prof. Keith Hart

Professor of Anthropology Emeritus at
Goldsmiths, University of London
135 rue du Faubourg Poissonniere
75009 Paris, France
All communication by email only to:
johnkeithhart@gmail.com

Dr. John Postill

Senior Research Fellow
School of Media and Communication
RMIT University
Melbourne, Australia
jrpostill@gmail.com